

HEALTH ADVOCATE FRONLINE TEAM



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PLATFORM for the NEEDY

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Concept Note On: *Cervical Cancer Screening, Deepening Awareness & Knowledge on Prevention and Treatment in Women in Kabarole & Bunyangabu districts.*

Theme: *Women Stand Up, Take Action Now!*

Organizations:

Health Advocacy Frontline Uganda (HAFT-UGANDA) & PLATFORM for the NEEDY (PLANE)

Overview

Cervical cancer

Cervical cancer is the fourth most frequent cancer in women with an estimated 570,000 new cases in 2018 representing 6.6% of all female cancers. Approximately 90% of deaths from cervical cancer occurred in low- and middle-income countries Uganda inclusive. The high mortality rate from cervical cancer globally could be reduced through a comprehensive approach that includes prevention, early diagnosis, effective screening and treatment programs. There are currently vaccines that protect against common cancer-causing types of human papilloma virus and can significantly reduce the risk of cervical cancer.

In countries where screening programs are not available, diagnosing cervical cancer at an early stage and providing access to effective treatment can significantly improve the likelihood of survival in women. Currently, in many low resource settings, the disease is often not identified until it is further advanced or treatment is inaccessible resulting in a higher rate of death from cervical cancer. Understanding and detecting symptoms of cervical cancer can assist with early diagnosis.

Symptoms of cervical cancer tend may include: irregular, intermenstrual (between periods) or abnormal vaginal bleeding after sexual intercourse; back, leg or pelvic pain; fatigue, weight loss, loss of appetite; vaginal discomfort or odorous discharge; and a single swollen leg. More severe symptoms may arise at advanced stages. WHO Package of essential noncommunicable (PEN) disease interventions for primary health care in low-resource settings has guidance on the approach to assessment and referral for women with suspected cervical cancer in the primary care setting.

Screening

Screening aims to detect precancerous changes, which, if not treated, may lead to cancer. Women who are found to have abnormalities on screening need follow-up, diagnosis and treatment, in order to prevent the development of cancer or to treat cancer at an early stage.

WHO has reviewed the evidence regarding the possible modalities to screen for cervical cancer and has concluded that screening should be performed at least once for every woman in the target age group (30-49 years) when it is most beneficial, HPV testing, cytology and visual inspection with acetic acid (VIA) are all recommended screening tests and cryotherapy or loop electrosurgical excision procedure (LEEP) can provide effective and appropriate treatment for the majority of women who screen positive for cervical pre-cancer;

Regardless of the approach used, the key to an effective program is to reach the largest proportion of women at risk with quality screening and treatment. Organized screening programs designed to reach most women at risk are preferable to opportunistic screening.

Risk factors for cervical cancer include:

- **Many sexual partners.** The greater your number of sexual partners — and the greater your partner's number of sexual partners — the greater your chance of acquiring HPV.
- **Early sexual activity.** Having sex at an early age increases your risk of HPV.
- **Other sexually transmitted infections (STIs).** Having other STIs — such as chlamydia, gonorrhea, syphilis and HIV/AIDS — increases your risk of HPV.
- **A weakened immune system.** You may be more likely to develop cervical cancer if your immune system is weakened by another health condition and you have HPV.
- **Smoking.** Smoking is associated with squamous cell cervical cancer.
- **Exposure to miscarriage prevention drug.** If your mother took a drug called diethylstilbestrol (DES) while pregnant in the 1950s, you may have an increased risk of a certain type of cervical cancer called clear cell adenocarcinoma.

The Main problems faced by rural women are:

- The high expenses in terms of transport to urban health facilities.
- Limited education about the facts of the Human Papilloma Virus (HPV) that causes cervical cancer.
- Limited awareness on the prevention and treatment
- Fear caused by cultural myths i.e a woman can't talk when a man gets another woman.
- Embarrassment and low self-esteem
- Unsupportive attitudes of some men/husbands.

TARGET GROUP OF THE CAMPAIGN:

- The 2-months CCS campaign will target 75,000 women in 25 sub counties and Town Councils in Kabarole and Bunyangabu districts. The campaign will start **on 2nd September 2019, and end on 30th October, 2019.**
- It targets women between 15 -50 years who are sexually active and having multiple partners.

Objectives of Cervical Cancer Screening Campaign.

- Create awareness on cervical cancer screening and its effects women's health.
- Support some less advantaged women in rural sub counties access the services at a free cost.
- Sensitize the communities about the dangers associated with cervical cancer and break the stigma around screening.
- To promote and advance the knowledge of cervical screening and treatment.

- To improve knowledge and generate public interest and participation in cervical screening and reduction of cervical cancer.
- To establish and strengthen networks and partnerships with local bodies in the similar fields.

Activities:

- Conducting Radio talk shows to mobilize the women for the campaign.
- Distributing the concepts to solicit funding
- Cancer screening medical camps at every health center III&IIs in Kabarole & Bunyangabu.
- HIV/AIDS counselling & testing.
- Diabetes and Hypertension/high blood pressure.

Who can participate/sponsor the cancer screening campaign?

Participation and sponsorship are open to all members of the public, religious leaders, Political Leaders, business community, CSOs, Higher institutions of learning, secondary schools and individuals that feel the need to support the needy rural women access the screening and treatment of cervical cancer.

HAFT-UGANDA:

Health Advocacies Frontline –(HAFT-Uganda is an NGO founded by health workers operating in Kabarole with the aim of creating awareness on Domestic Violence, HIV/AIDS, nutrition among other health issues.

In the move to support more women in rural areas access cervical cancer screening and treatment, PLANE , VOT and HAFT in partnership with Reproductive Health Uganda (RHU) Fort Portal branch and Mariestopes International Uganda have organized a two months medical camp to create more awareness about cervical cancer screening and treatment for the women.

PLANE:

PLATFORM for the NEEDY (PLANE) is a Non-Governmental Organization, NOT for profit operating in the Kabarole district that has been in existence since 2010.

PLANE aims at undertaking collective action for promoting general Health and Reproductive Health Awareness Campaigns on Family Planning, HIV/AIDS, Sexual Gender Based Violence (SGBV), Sexual Reproductive Health Rights (SRHR) and access for social and health services among others.

Voice of Tooro Radio

VOT: Voice of Toro FM is an independent multilingual private owned radio station by Mr. Katuramu John Sanyu located on Lugard road plot No.3. It was established way back in 1996 on 3rd.October. It has its head office in Kampala on Uganda house Arcade office No.9 plot No.10 Kampala road. It merged the oldest fm station in the Rwenzori Region and third oldest stations in Uganda with a high listenership because of her programs.

Voice of Toro was established because it is the reliable medium that can cover wider area and can reach to the large number of people. The strength of radio as the medium of communication is that it is cost effective in terms of transmission, presentation and portability. Radio can be useful medium to educate, to inform and to entertain the audiences if it appeals them with new programs having professional standards.

As an electronic media, VOT engages all the people in the Rwenzori and Mid-Western Uganda to participate in the radio programs, so that they become more interesting and effective because of the feeling of the ownership. The message and information easily get through.

HAFT, PLANE & VOT will conduct radio talk shows to mobilize women to embrace the campaign to screen and treat for cancer.

Benefits of sponsorship /partnership

- Improved connections
- Gets exposure to the clients
- Improved branding and promotion of products
- Increased clients hence increased sales

CERVICAL CANCER SCREENING& TREATMENT CAMPAIGN IN KABAROLE& BUNYANGABU DISTRICTS

WORK PLAN FROM MONDAY 2ND SEPTEMBER - 30TH OCTOBER, 2019

DATE:	PLACE	ACTIVITY	SUB COUNTY	TIME
2ND - 30TH SEPTEMBER 2019	On radio mobilizing the public to embrace the campaign. Through radio talk shows, announcements, DJ mentions	-Mobilization of the public -Distribution of letters & concept notes -Resource/funds mobilization	Targeting women and girls in all Town Councils and sub counties.	As per radio schedule.
Tues&Wed 1st-2nd /10/2019	Rwankenzi trading Center	-Cervical cancer screening -Family planning provision -Testing high blood pressure & diabetes &STIs -Sexual education HIV testing and counselling	Kasenda Sub county Kasenda Town Council Rwimi Town Council Kagoga Kakinga	8:00am-5:00pm

Thur&Frid 3rd-4th Oct/19	Ruteete Health Center iii	<ul style="list-style-type: none"> -Cervical cancer screening -Family planning provision -Testing high blood pressure & diabetes &STIs -Sexual education 	Ruteete sub county Rwaihamba Kiko T/C Parts of Kasenda S/C	8:00am-5:00pm
Mon&Tue 7th & 8th Oct 2019.	Kisomoro Health Center III	<ul style="list-style-type: none"> -cervical cancer screening -family planning provision -testing high blood pressure, diabetes & STIS -sex education 	Kisomoro S/C Rubona T/C Kyamukube T/c Katebwa Kibiito T/C Kibiito S/C Buheesi T/C	8:00am-5:00pm
Thur&Friday 10th &11th October 2019	Kijura HC III	<ul style="list-style-type: none"> -cervical cancer screening -family planning provision -high blood pressure testing, diabetes &STIs -sex education. 	Kijura T/C Hakibaale S/C Kabende S/C	8:00am-5:00pm
Mon&Tuesday 14th &15th Oct	Harugongo Health Center	<ul style="list-style-type: none"> -Cervical cancer screening -family planning provision -high blood pressure, diabetes and STIs -sex education 	Kichwamba S/C Harugongo S/C Parts of Busoro S/C	8:00am-5:00pm

Thur&Friday 17th &18th Oct	Kiyombya H/C	-Cervical cancer screening -family planning provision -high blood pressure, diabetes and STIs -sex education	Kiyombya S/C Lyamabwa -Kisomoro Buheesi S/C	8:00am-5:00pm
Wed&Thursday 23rd &24th Oct	Mugusu Health Center	Cervical cancer screening -family planning provision -high blood pressure, diabetes and STIs -sex education	Mugusu T/C Mugusu Sub county Buheesi T/C Buheesi Sub county Parts of Karambi S/C	8:00am-5:00pm
Mon&Tuesday 21st &22nd Oct	Kasunganyanja H/C III	Cervical cancer screening -family planning provision -high blood pressure, diabetes and STIs -sex education	Kasunganyanja Rwimi S/C and Rwimi T/C Kibiito T/C	8:00am-5;00pm

<p>Mon&Tuesday 28th & 29th Oct</p>	<p>Kicwamba Health Center III</p>	<p>Cervical cancer screening -family planning provision -high blood pressure, diabetes and STIs -sex education</p>	<p>Kicwamba S/C Karago T/C Parts of Karambi Karangura S/C</p>	<p>8:00am-5;00pm</p>
<p>Wed&Thursday 30th & 31st Oct</p>	<p>Kataraka Health Center IV</p>	<p>Cervical cancer screening -family planning provision -high blood pressure, diabetes and STIs -HIV Testing and counselling - sex education</p>	<p>South division East division Parts of Busoro Parts of Kiko Kyenjojo</p>	<p>8:00am-5;00pm 8:00am-5;00pm</p>

Organization : PLATFORM for the NEEDY (PLANE) & HAFT-UGANDA
Project : SCALING UP CERVICAL CANCER SCREENING&FAMILY PLANNING PROVISION IN RURAL AREAS
Budget Projections 27,619,000
Project Duration 2MONTHS SEPTEMBER -OCTOBER 2019

Activity	Unit	Qty	Frequency	Unit Cost	Total
Mobilisation of the public					
Radio Announcements	VOT FM	60	2	5,000	600,000
Radio talkshows	VOT FM	4	1	700,000	2,800,000
Transport to distribute concept notes	transport	30	1	15,000	450,000
Stationery (paper Pens, manila	Stationery	7	1	35,000	245,000
health workers facilitation	Persons	14	12	20,000	3,360,000
Fueling four vehicles	vehicles	4	12	246,000	11,808,000
Lunch for health workers	Persons	14	12	10,000	1,680,000
Sub Total					20,943,000
Conduct medical camp on cervical cancer screening, Family Planning provision, HIV&STIs, diabetesand high blood pressure screening					
Record book	books	2	1	5,000	10,000
Glucometer&strips	equipment	100	1	3,000	300,000
Refreshment (Water)	Refreshment	12	12	17,500	2,520,000
Safety box	kit	1	1	180,000	180,000
First Aid kit	kit	1	1	180,000	180,000
HIV Kit	kit	11	1	130,000	1,430,000
Digital stethoscope	equipment	3	1	250,000	750,000
Antiseptic	equipment	2	1	150,000	300,000
Cotton	boxes of wool	33	1	12,000	396,000
Thermometer	equipment	4	1	15,000	60,000
Disposable gloves	boxes of gloves	55	1	10,000	550,000
Sub Total					6,676,000
Grand Total					27,619,000